

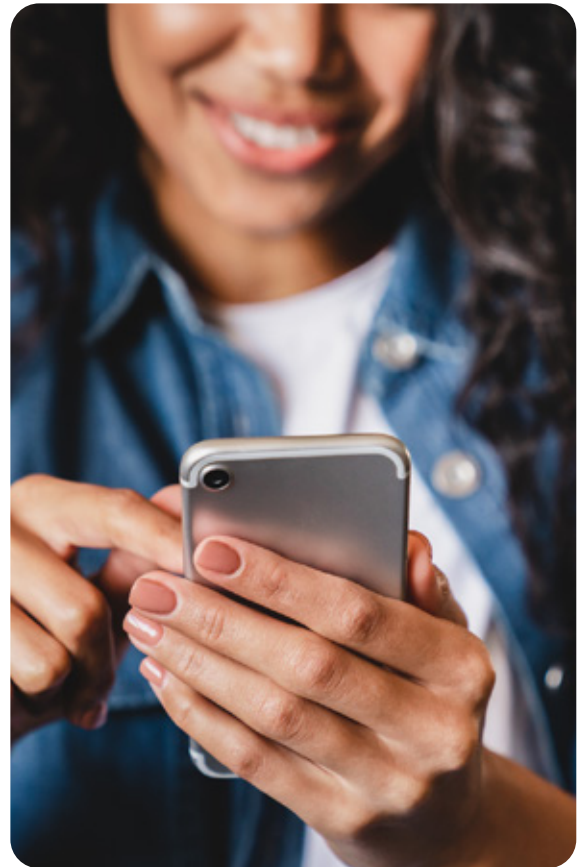


PRODUCT SHEET

TNS Messaging Solutions

Connect to our reliable mobile network to enhance your messaging

Intercarrier Messaging for SMS & MMS allows mobile subscribers to send and receive messages between mobile networks regardless of technologies involved or protocols deployed. Our solution expands the subscriber opportunity to send SMS & MMS messages by providing access to billions of users on other domestic and international wireless networks. You can grow your SMS & MMS traffic and revenue without invasive network upgrades or new equipment installation.



Intercarrier SMS/MMS

TNS Intercarrier SMS & MMS fuel messaging revenue by helping you successfully send and receive your subscribers' SMS & MMS messages across the city or around the world quickly, securely, and reliably. Once a subscriber sends a SMS or MMS message, TNS determines the destination operator, identifies the user device, transcodes, and formats the message for fast, accurate, and seamless delivery to the recipient. TNS delivers SMS & MMS connectivity to subscribers throughout the USA, Canada and many other countries worldwide.

Common Short Code Gateway Services

TNS' Common Short Code Gateway service enables mobile operators to provide access to US short codes. This allows your subscribers to receive and respond to short codes from their frequently visited businesses like banks, restaurants, retailers and social media sites.

Features

ICSMS/MMS



Extensive coverage - One connection to TNS links your network to over 1,000+ mobile operators in over 200+ countries and six continents



Supports multiple protocols - HTTP, SMTP, SMPP, CDMP, CIMD, and SOAP; 3GPP & 3GPP2 MM4, MM3 and SMTP



Access to your SMS data - Analyze your traffic with message counts (MO/MT) and message tracing (Sender and/or Receiver, by MSISDN)



Choice of connectivity - Both IP and SS7 connectivity and routing are available

Short Code



Ubiquity - Receive and respond to US short codes with one connection



Access to your Short Code data - Analyze your traffic from any internet browser



Choice of connectivity - VPN and IPX connectivity options

Benefits

ICSMS/MMS



Helps reduce costs - Fully managed solution allowing you to off-load the burden of database updates and management yet retain control of your customers



Network reliability - Our platform was designed for high message throughput and sustainable growth with high availability



Helps increase revenue - Global network coverage increases your opportunity to capitalize on SMS penetration and continued usage growth



Wireless number portability - Dynamic routing tables reliably deliver messages regardless of subscriber network changes

Short Code



Customer reach - Subscribers can respond to national marketing campaigns, promotion and call back requests



Security - Receive two factor authentication from financial institutions



Customer choice - Options to opt-in/opt-out



Find out more about how TNS can help you with a wide range of telecom solutions:

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